

FACT SHEET



QUICK FACTS

At the forefront of the Indian 'off-shoring' revolution, GMI is a consistently profitable IT solutions provider, with an extensive portfolio of superior web, wireless and entertainment solutions to its credit.

Over the years, GMI has perfected a progressive, result-driven approach to catering all-round IT services ranging from application development, integration and product engineering to quality entertainment solutions and networking across the web, wireless and PC.

GMI's passion for challenging technological frontiers with emerging technologies has helped it achieve numerous breakthroughs in various emerging IT domains like entertainment and wireless, resulting in unmatched customer satisfaction.

Constantly expanding its technology base, GMI is always well-versed in the latest technological advances to empower global IT players by making their businesses future-proof through strategic IT investments.

GMI has developed streamlined delivery and deployment models that enable it to render quality-focused, tailor-made scalable solutions for enhanced business productivity.

Growing at an exponential rate, GMI has been steadily exceeding its projections every quarter through calculated business expansion strategies. The 2006-07 financial year saw GMI record a 150% increase in revenue and 100% increase in manpower, speaking volumes about our commitment and growth.



FINANCIAL HORIZONS

Consistently exceeding its projections every financial year, GMI recorded 100% increase in manpower and a staggering 150% growth in revenue in 2006-07.

Armed with a range of avenues and challenging projects, GMI is all set to outdo its record in 2007-08 by aiming for 200% increase in revenues, amounting up to 3.5 million dollars.

GMI foresees a steady vertical growth, with 2009 bringing in more than 10 million dollars in revenues.

INDUSTRY FOCUS

Always on par with current IT trends and emerging technologies, GMI has aligned its services mix to help businesses successfully capitalize on the increasing demand for web entertainment solutions and wireless computing. Through unmatched execution of countless outsourced services, GMI has built core expertise in the following domains:

ONLINE ENTERTAINMENT

MOBILE & WIRELESS



ONLINE ENTERTAINMENT

GMI boasts of a vast repertoire of entertainment solutions effectively deployed across web and wireless platforms. GMI guarantees a decisive advantage over the market dynamics with:

Over 400 man-years of experience in community portal development for entertainment houses, content-sharing applications, educational institutions, healthcare organizations, travel & finance industries and regional communities.

Renowned proficiency in application development with extensive experience in internet application development (Microsoft .NET, PHP, Perl, ASP, AJAX etc.), system application development (VC++, ATL-COM, C on Linux etc.) and mobile application development (Symbian OS, Windows Mobile OS, Palm OS etc).

Core expertise in social community portal development platforms like LAMP and Microsoft .NET.

High technical stronghold in the entertainment networking arena with proven background in scalable content distribution applications on wireless and online networks.



MOBILE AND WIRELESS

With its quality-focused wireless solutions, GMI has achieved numerous technological breakthroughs in the mobile and wireless domain, consistently garnering high levels of customer satisfaction. GMI delivers visibly leveraged market reach through:

Cutting-edge mobile software design, development and enhancement services coupled with precise integration and porting of wireless applications.

Core expertise across all wireless technologies for enabling feature-rich mobile communities that offer web-like experience with blogs, dynamic feeds, etc.

Thorough testing and test automation services for mobile software carried out under stringent quality standards.

Record success in tactical implementation of complex advertising networks, wireless hubs and SMS/MMS publishing platforms for wireless advertising purposes.

Renowned proficiency in the development of device solutions for mobile equipment manufacturers.



SOLUTIONS

With extensive experience and proven expertise in web as well as wireless development, GMI has crafted numerous exclusive solutions that blur the boundaries between both the domains to provide leveraged productivity and profits. These state of the art solutions fall under categories like:

SOCIAL NETWORKING

WIRELESS COMPUTING

CONTENT DISTRIBUTION

ONLINE ADVERTISING

SOCIAL NETWORKING

Pioneer in the social networking arena and online community development with proven track record of success.

Up-to-date awareness of evolving technological trends, with proficiency in 'Web 2.0' centric development.

Extensive portfolio of pioneering breakthroughs in Mobile community and wireless as well as wireless-to-web networking, with proven expertise over GSM, GPRS and 3G platforms.

Proven forte in implementing robust Commerce Solutions like B2B, B2C Exchanges.



WIRELESS COMPUTING

Cutting-edge mobile software design, development and enhancement services coupled with precise integration and porting of wireless applications.

Excellent record of deploying full-fledged mobile communities, wireless hubs and mobile-enabled social as well as corporate networks equipped with wireless web connectivity.

Extensive experience in deploying and with wireless-to-web internetworking capabilities.

Development and implementation of value-added applications for augmenting mobile communications with innovations in messaging and streaming media solutions.

Record success in tactical implementation of content distribution systems, complex advertising networks, and SMS/MMS publishing platforms for wireless advertising purposes.

Renowned proficiency in the development of device solutions for mobile equipment manufacturers.



CONTENT DISTRIBUTION

Cutting-edge development of content-streaming apps and multimedia streaming solutions across the web as well as wireless platforms.

Successful deployment of content distribution services and multimedia advertising solutions for mobile networks and communities.

Strategic planning and implementation of complex advertising networks, advertiser-publisher hubs and numerous other advertising content distribution solutions.

Development of innovative mobile portal enabler tools that offer wireless-to-web internetworking coupled with content generation and content hosting capabilities.



ONLINE ADVERTISING

Proficiency in all aspects of online advertising, ranging from the implementation of advertiser-publisher networks to the development of comprehensive PPC Management Systems.

Record success in the implementation and deployment of E-Commerce Advertising Platforms and P2P hubs.

Extensive experience in the development of Online Affiliate Platforms and Affiliate Management Systems.

Proven expertise in deploying content distribution systems and streaming media solutions with wireless-to-web internetworking capabilities.



BUSINESS CONTACT

Comfortably headquartered in Mumbai, India, GMI houses a skilled workforce of over 140 industry professionals and provides them with a state-of-the-art development studio that complements their drive for pioneering IT innovation. GMI synergizes its ever-increasing technology base with internally developed diagnostic tools and technical libraries to efficiently handle large-scale development projects a practice diligently perfected over 6 years of experience in the competitive IT sector.

GMI realizes that client success is the key to a productive outsourcing relationship and envisions a bright future of fortifying businesses with innovative IT breakthroughs.

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