

# Internet & Wireless Applications Practice



*"Idhasoft is a global world-class organization providing best-of-breed localized business and technology solutions, with continuous innovation and quality backed by best-in-class people"*

## Grey Matter India - An Idhasoft Company

Grey Matter India (GMI) Business Unit is the focal point of Idhasoft's Web 2.0 vertical focused on PORTAL Development (Ecommerce, Retail, Healthcare), COMMUNITY Platform Development, CONTENT DISTRIBUTION Platform Development, MOBILE Application Development and WEB PROMOTION Platform Development. GMI, headquartered in Mumbai India, with offshore development center in Pune, has expertise in LAMP (Linux/Apache/My-SQL/PHP, Perl), JAVA J2EE and EJB, Microsoft.Net (3.5), Mobile (Symbian OS, WIN CE, iPhone, Blackberry, JAVA Phone, PALM OS), Rich Internet Application (RIA-FLASH/FLEX) and other Web 2.0 technologies. GMI has a resource pool of 200 engineers across the two geographical units.

Web 2.0 concepts have led to the development and evolution of web-based communities, hosted services and applications; such as social-networking sites, media-sharing sites, wikis, blogs, forums etc. Idhasoft's experience and expertise in developing high end portals have enabled it to be the market leader in emerging technologies.

## Domains

- **Web 2.0/Community Platform development:**
  - o Creating social networking frameworks.
  - o Developing entertainment applications.
  - o High end web 2.0 application development on Microsoft and LINUX platforms.
- **Online Advertising Platform development:**
  - o Deploying ad sharing and distribution platforms.
  - o Affiliate and Publisher Platforms.
- **Content Distribution & Streaming channel development:**
  - o Enriching content distributions/streaming portals.
  - o P2P application development.
- **Mobile Application development:**
  - o Creating content rich Mobile community apps.
  - o IPHONE/ BlackBerry application development
  - o Symbian and Windows CE based applications.
- **SEO & SEM**
  - o Offpage SEO
  - o Onpage SEO
  - o SEM

## Clientele

Some of our esteemed clients are

- **Myyearbook Inc**  
www.myyearbook.com
- **Mojopages Inc**  
www.mojopages.com
- **Vois Inc**  
www.vois.com
- **Mytrade Inc**  
www.mytrade.com
- **Tab Tab LLC**  
www.tabtab.com
- **Tour legends PTE**  
www.tourlegends.com
- **Lablife LLC**  
www.quartzzy.com
- **Twinzer LLC**  
www.twinzer.com
- **TVB Group**  
www.littledevils.in

## Testimonial

"I've been working with outsourced development teams for over 8 years. The team at GMI is more professional, experienced and faster than any other firm I've worked with. What really impressed me was the time and effort they put into planning the development before they even started building. All of these positive traits add up and are the reason GMI is one of the most successful development teams."

**-Jon Carder President**  
[Founder and CEO MojoPages]

## Grey Matter India - An Idhasoft Company

## Technologies

Operating System	Linux, Unix, Windows OS, Mac OS, symbian OS, win CE OS, palmOS
Development Environments	LAMP Framework, Microsoft .NET frameworks, Microsoft visual Studio, Symbian Platform, Win CE Ms.Net Platform, J2EE (Java 2 Enterprise Edition), J2SE (Java 2 Standard Edition), JDK Java Development Kit
Development Tools	Visual Studio .NET 2005, Visual Source Safe, C#, Photoshop, CorelDraw, Macromedia Flash CS 3.0, Flex 3.0 , Borland C++. Flash Media Server (FMS), MS-TFS, Eclipse IDE
Web 2.0 Platform	Symfony Framework, Cake PHP, Zend, AJAX (EXT JS, DOJO. Jason, Microsoft. Web.Atlas), Open Social Platform, Facebook Platform, SOA , NHibernate, Lucene Framework, Spring Framework, Struts Framework
Application Development	ASP. Net 3.5, C#, C, C++, VC++, ADSI, COM & DCOM, WinSock & Win Inet., PHP 5.0, Perl, Win CE 5.0, Symbian series 9.0, palm SDK. JSP, Servlets.
Databases	Oracle 9i, MS SQL Server 2005, MySQL 5.0, PostGreSQL.
Protocols	XML/XSL-XSLT, TCP/IP, SOAP-XML, WAP, Blue Tooth, SMS, MMS, P2P , GPRS, VoIP etc

## About Idhasoft

Idhasoft is a software products and IT services provider serving enterprise customers. We offer solutions to industry segments in the United States, Europe and Asia. We provide services to industry segments including Banking and Financial Services, Healthcare, Insurance, Manufacturing, Public Sector, Retail and Telecommunications.

With a reputation for unparalleled service, Idhasoft offers a comprehensive range of technology solutions. From software application development, strategic IT consulting and recruitment process outsourcing to enterprise-wide implementation of third-party vendors, Idhasoft is second to the preeminent, complete IT partner. With expertise in robust technologies, and experience in niche domains, Idhasoft excels at customer satisfaction, always completing projects ahead of schedule and under budget.